

Communication Studies

Bachelor of Arts

NOVA SOUTHEASTERN UNIVERSITY

AT A GLANCE

The average class size of 22 students allows for individual attention from professors.

The Dual Admission Program reserves a seat for exceptional students in a graduate or professional school program on acceptance into the undergraduate program.

The Undergraduate Honors Program presents specially designed courses and events to students ready for more in-depth and unique learning experiences.

Students can present their academic and creative work to the public through the *Farquhar Student Journal*, *Digressions*, and the Undergraduate Student Symposium.

The Performing and Visual Arts Wing in the University Center provides an outstanding new home for the performing and visual arts in South Florida.

Travel study courses take students around the world—from Italy to the Galapagos and from Baja to Budapest—all for course credit.

Guest lecturers and faculty members share their expertise in the Distinguished Speakers Series and the Faculty Lecture Series.

B.A. in Communication Studies

The communication studies major offers coursework in public speaking, media studies, and journalism. Students learn theories and models of communication, cultivate knowledge and skill in various modes of verbal expression, and develop capabilities in applying mass media concepts and practices.

Graduates of this major will be able to

- communicate well with diverse audiences
- thrive in our progressively technological and media-savvy society

These skills prepare students for career opportunities that include broadcasting, education, public relations, television, radio, and law.



Communication Studies

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Course of Study

120 credits are required to graduate, including 30 credits of general education.

Major course requirements include

(select seven courses from the following)

COMM 2100	Mass Media
COMM 2900	Research Methods in Communication
COMM 3110	Communication Theory
COMM 3600	Persuasion
COMM 4900	Special Topics in Communication
HUMN 3010	Communication Traditions
PHIL 3010	Ethical Issues in Communication
SPCH 1010	Public Speaking
SPCH 2000	Fundamentals of Human Communication

Concentrations (select one of the following areas)

Media Studies Concentration

(select five courses from the following)

COMM 2010	Introduction to Print Journalism
COMM 2200	Introduction to Broadcast Journalism
COMM 3100	Gendered Images in Popular Culture
COMM 3500	Media Regulation
COMM 4500	Media and Cultural Studies
COMM 4950	Internship in Communication
THEA 2025	Performance for Film and Television
THEA 2200	Vocal Articulation for Media and Stage
FILM 3040	Women and Film
FILM 3050	Literature and Film
FILM 3060	Film Noir
FILM 4000	History of Film
FILM 4500	Major Directors
FILM 4900	Special Topics in Film

Public Relations Concentration

COMM 3200	Principles of Public Relations
COMM 3500	Media Regulation
COMM 4000	Writing for Public Relations

(select two courses from the following)

COMM 4500	Media and Cultural Studies
COMM 4950	Internship in Communication
SPCH 3120	Speech Communication for the Professions

Speech Communication Concentration

(select five courses from the following)

COMM 2300	Intercultural Communication
COMM 3050	Performance Studies
COMM 4500	Media and Cultural Studies
SPCH 2020	Argument and Debate
SPCH 3120	Speech Communication for the Professions
THEA 2025	Performance for Film and Television
THEA 2200	Vocal Articulation for Media and Stage

Words from a Communication Studies Professor

“The communication studies curriculum addresses the pervasive role communication plays in students’ personal, academic, and professional lives. This prepares students well for an exciting array of career opportunities. We know that we have not accomplished our goals unless our students are able to thrive in the real world.”

—Jennifer Reem, Instructor,
Coordinator of Communication Program

Words from a Communication Studies Student

“My communication internship at CNN-Miami gave me valuable career training. I had the pleasure of working with amazing reporters and a phenomenal staff, from the producers to the on-site supervisor. I had the opportunity to experience television reporting by producing, interviewing, researching, and editing news footage. Thanks to this and all of my great communication classes at NSU, I know I am ready to begin a career I’ll truly enjoy.”

—Danielle Garcia

The Division of Humanities

Majors:

- American Studies
- Art
- Communication Studies
- Dance
- English
- History
- Humanities
- International Studies
- Legal Studies
- Music
- Theatre

Minors:

- Arts Administration
- English
- Film Studies
- Folklore and Mythology
- Gender Studies
- History
- Humanities
- International Law
- International Studies
- Irish Studies
- Legal Studies
- Media Studies
- Medical Humanities
- Philosophy
- Public Relations
- Spanish
- Speech Communication
- Theatre
- Writing

The Division of Humanities also offers a master’s degree in writing.

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097, Telephone number: 404-679-4501) to award associate’s, bachelor’s, master’s, educational specialist, and doctoral degrees. ■ Nova Southeastern University admits students of any race, color, sexual orientation, and national or ethnic origin.

Admissions

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admissions@nsu.nova.edu

Division of Humanities

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